

# Health Economic Analysis

Understanding the potential health economic impact your innovation will have in each market will identify critical stakeholders to engage and the most critical value proposition to be communicated. A strong health economic assessment can accelerate your entry into the market. Through a series of workshops you will work with health economic experts to quantify the potential impact your innovation can have on the market.

**Investment:** up to 12,500kr (value 100,000kr)

**Duration:** ~4 weeks

Delivered by Aleap AS in collaboration with selected health economic experts

Send email to [info@aleap.no](mailto:info@aleap.no) for ordering this package

# Aleap Health Economic Analysis

NATIONAL HEALTH CONSORTIUM SERVICE PACKAGE



**Aleap**  
for health startups



# WHY HEALTH ECONOMICS

The healthcare sector is under increasing cost and resource pressure which means that all new investments and interventions come under heightened scrutiny prior to adoption. This has led to a growing interest in analytic approaches to evaluate these new interventions from an economic perspective.

Economic assessment is about choosing between alternative uses of resources. In doing so, both the costs and the outcomes of interventions are considered so that decision makers can answer the question – “Are we getting the best outcome for the money we are spending?”

This service package will assess the potential health economic impact your innovation will have in a given market, identify critical stakeholders to engage and the most critical value proposition to be communicated.

Health Economic experts will structure the program and help design and execute the analysis so that you can be confident that your solution can communicate a clear health economic benefit.

# HEALTH ECONOMIC PROGRAM



## Scoping of the analysis

Key elements:

- What is the objective of the analysis?
- What data is required?
- What data already exists?

## Analysis definition

Key elements:

- Agree on scope
- Agree on price, deliverables and timelines
- Contracts signed

## Program kick off

Key elements:

- Innovation background
- Which health challenge will be solved?
- What is the impact of the solution?
- Detailed work plan

## Broad stakeholder input

Key elements:

- Current practices, challenges, impact
- Ideal solution
- Impact of new solution to problem

Can include public/private decision makers, patient groups, hospital admins and clinicians etc

## Aggregation of data

Key elements:

- Summary of findings
- Quantification of potential impact of solution



# PRACTICALITIES

## **Confidentiality**

We understand that protecting your idea is critical to your business, so we'll ensure that everyone involved in the support of your company through this program is covered by a confidentiality agreement.

## **Meet up in person**

In order to get the most out of this program we expect that companies meet in person at the ALEAP incubator at the Oslo Science Park.

## **Allocate time**

Your success in this program is dependent on the effort that you put into it. Your input and approval of program materials at all stages is required in order to keep the program moving forward.

## **Engage resources**

As you complete the program be sure to reach out to your network. Incorporating numerous and ideally differing perspectives to inform your analysis objectives and goals will be invaluable.

Reach out to the ALEAP team if you have any questions about the process.

Want to learn more?



[info@aleap.no](mailto:info@aleap.no)

<http://www.aleap.no>