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# MVP WORKSHOP

**A smart way to bring your product to the market.**

**The right requirements make the backbone of the whole development.**

In the past, analysts have done their best to create a single document that states all of the business requirements. This often, in turn, results in the development team wasting countless hours trying to chew through the fluff in order to figure out the best way to the destination.

## **Let's cut the waffle and be lean**

Within this 1-2 day marathon, the creme de la creme of Thorgate shall join together to synthesize 6-8 clearly defined outcomes. To accomplish this, we handpick the right people from our team of product managers, system analysts, architects, engineers, user experience and user interface designers - best suited for your business needs.

If you have already defined the challenges in your organization, bring them along, if not, we can use that day to map the current situation and figure out the bottlenecks along the way.

However, you do not need to bring all your ideas to the table when you come. By allowing thoughts and ideas to emerge organically, you will be able to see more clearly what is needed and what is not.

### **Key Workshop Outcomes:**

- 1 A clearly defined business goal.
- 2 A shared understanding of the business process, end users and their pain points.
- 3 Shared agreement on product scope and priorities.
- 4 High-level System Architecture.
- 5 A product release strategy.
- 6 The minimum amount of requirements to begin the design process.

**We say no to boring multi-page documents that provide no real value. Rather, we deep dive into the real heart and soul of the company by focusing on user stories and understanding the true core of your business.**

## **Workshop requirements**

In order to make the workshop a roaring success, a buy-in is needed from all levels of the management, from the C-level to the factory floor. Our multi-talented team of product managers, engineers and designers will connect the missing pieces for you. With a common understanding, rapid ideas are created then and there.

This means that the results are delivered better and faster with a sweet payoff of a product that is built the right way for the right reasons. With this in mind, the only thing you actually need is a positive attitude and a desire to make your firm the best out of the best.

**“ Thorgate really helped us structure our needs and has been a constructive partner throughout the process ”**

- Michael Motskin,  
Head of Digital Strategy at HealX

## **Workshop outputs**

Through lean requirements, we are able to increase the accuracy of our estimates, accelerate product delivery, and improve production success.



### **Story Map**

A visual representation of your product's scope and priorities.



### **User Personas**

A definition of who your product is being built for, their goals, challenges and pain points.



### **Release Plan**

A phased approach to releasing your product to market.



### **Project Estimate**

A transparent explanation of the investment required to build and launch your product.

**For more information on how Thorgate can accelerate your products to market, contact us on +372 580 81132 or visit [thorgate.eu](https://thorgate.eu)**

