

## Kick-Start*iP* for Life Science Startups

**Kick-Start*iP*** is aimed primarily at early stage start up companies, with the objective of giving new businesses the best possible start from an IP perspective by helping them devise the commercial IP strategy they'll need to deliver their business plan.

Value: 24 000 NOK

Duration: 1 months

Investment: 6 000 NOK

Delivered by Oslo Cancer Cluster Incubator in collaboration with PotterClarkson LLC

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# Kick Start Intellectual Property

## NATIONAL HEALTH CONSORTIUM SERVICE PACKAGE



# Kick-Start*iP* – Four Simple Steps...

Far too many new businesses still think IP is just there to tick a box or, worse, ignore it until it's too late. Pursuing anything other than the right IP strategy from the start is likely to be detrimental in the longer term. Once the wheels are in motion it will be difficult - not to mention expensive – to get back on course. By that time, the opportunity to make the best possible start could have been lost forever.

The **Kick-Start*iP*** will help you to analyze your opportunities and develop and implement a professional IP strategy for startups. All in four steps.

# Kick-Start*iP*

## STEP 1: INNOVATION CAPTURE SESSION

For **Kick-Start*iP***, the Innovation Capture Session (ICS) is the critical component; our findings will set the IP strategy for the remaining steps and beyond. We'll meet for a very wide-ranging discussion. You will need to brief us on your business plan and provide an overview of the technology. At the meeting we will use mindmaps developed especially for this purpose to reveal the IP issues. Within days we will follow-up with a written report that outlines:

- The key inventive concepts
- The different forms of intellectual property rights that are available
- The best way to secure those rights
- The ownership of any inventions
- Any other relevant legal or commercial issues we may have been identified
- A suggested IP budget for the next 18 months

# Kick-Start*P*

## **STEP 2: RESEARCH**

Although this step is optional, if the ICS confirms you need a patent we may suggest you perform a pre-filing novelty search to provide greater certainty on the patentability of your invention. To make it as easy as possible for you we will instruct a professional searcher to conduct the search, review the results and provide a written report summarizing their findings. We can also discuss their findings by video conference if you have any questions.

## **STEP 3: DRAFTING**

We will draft your patent application at an agreed fixed fee based on the complexity of subject matter, the quantity and quality of the supporting technical disclosure provided by you, and the urgency.

## **STEP 4: FILING**

We will file an initial patent application (typically in the UK, the US or at the European Patent Office) as determined by your IP strategy.

Want to learn more?

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